

## CHECKLIST

# 8 SIGNS YOU MIGHT NEED PLM SOFTWARE

Product lifecycle management software isn't just for engineering and operations teams. PLM software manages your entire product lifecycle (including commercialization) in one place across cross-functional teams. Let's check in below: Are you ready to make the switch to a cloud PLM that works for your whole organization?

## YOUR CHECK-IN

- Have you lost a customer, damaged your brand reputation, or hurt your bottom line in the past year due to a compliance failure?** A PLM system can help you maintain a detailed change history to keep audit trails intact.
- Is your team spending too much of their time digging up files in email chains and opening multiple tools to be effective?** PLM improves operational efficiency by consolidating all product records — communications, workflows, designs, and documents — in a single unified location.
- Do you lack clear visibility into product costs during the development phase?** PLM helps you model a forward-looking view of associated product costs at the industry's increased pace of price erosion and variability.
- Was your most recent product launch clunkier and slower than you had initially planned? (Or, has a competitor gotten a product to market ahead of you in the past few years?)** PLM software helps companies get to market up to 75% faster with easier cross-team handoffs and no loss of information — keeping you ahead of the competition.

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CHECKLIST CONT.

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- Have you lost customers recently due to a poor feedback loop where you were unable to incorporate their input in time to keep their business? PLM software not only stores all product data, but stores customer input alongside it, creating a closed feedback loop that ensures redesigns center the voice of the customer.
- Have you ever lost data in the handoff between managing remote and off-shore teams, international partners, and new clients? With cloud PLM software, teams securely log in to their PLM from any device, eliminating bottlenecks and data loss.
- Are you still using an on-premise solution that complicates sharing information with remote team members? Centralized information on a cloud PLM for everyone increases visibility, improves collaboration, and enables teams to work efficiently, increasing revenue.
- Do you manage product data separately from your PLM without a direct integration between those two systems? PLM systems integrate consumer and product data, giving teams direct access to customer feedback across the entire product lifecycle.

## THE SOLUTION

Propel is a true cloud solution that provides the capabilities, collaboration tools and flexibility required by today's product manufacturers. A single platform used by a product's entire value chain - from engineering and sales to service and suppliers - simplifies communication, streamlines product development, accelerates time to market, and ensures quality is incorporated throughout the process. Manufacturers use Propel to power digital transformation that gets the best products to market faster. Learn more at [propelplm.com](https://propelplm.com).